

ENVIRONMENTAL SUSTAINABILITY PLANNING



Companies that incorporate sustainability into their operations gain a competitive advantage by reducing operational waste and its resulting costs. Sustainable companies also appeal to customers and investors interested in making environmentally responsible choices.

Are you ready to lead your business toward a more sustainable future? Effectively pivoting your company to advance environmental sustainability requires careful planning. Partner with WECC to engage in a robust sustainability planning process that will help you evaluate current performance, identify opportunities, and establish reasonable goals and targets to significantly reduce waste and emissions.

Contact WECC today for more information regarding our environmental sustainability planning services.

CALL **800.969.9322**

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How will WECC support your environmental sustainability planning process?

1 Review the sustainability landscape

- Explore environmental issues relevant to your company
- Document your company's regulatory and voluntary environmental requirements
- Review your company's risks and market opportunities associated with environmental sustainability issues

2 Establish current level of environmental sustainability

- Develop a deep understanding of your structure and operations
- Document your company's current environmental impact levels and related costs
- Describe any existing systems used to manage environmental impacts
- Explore current state of environmental sustainability within your company's culture

3 Identify sustainability opportunities and goals

- Define business case for sustainability
- Review facilities and operations to inventory opportunities for sustainability improvements
- Establish sustainability targets and options for achieving those goals

4 Create sustainability plan

- Document business sustainability goals and strategy to achieve those goals
- Outline financial impacts and financing options
- Define ongoing sustainability management plan
- Establish an environmental policy to guide your company

5 Communicate environmental sustainability performance and plan

- Create communication tools to share your company's commitment to environmental sustainability
- Engage key stakeholders
- Collect feedback and develop momentum